TRANSPARENT PRICE PROMISE
One up-front price. No hidden extras like VAT, books or registration fees. Instalment options as standard.

UNLIMITED TUTOR SUPPORT
Talk to your tutor as often as you need. Phone, email or Skype – we don’t have monthly contact limits.

LEARNING RESOURCES
We provide specialist reading texts and learning resources to support your study. Not everyone does.

24/7 LEARNING PORTAL
We have our own online campus packed with learning resources and assignment help, which you can access as soon as you enrol. View online, download to PC or tablet, or even print hard copies.

ASSIGNMENT SUPPORT
We provide full assignment support guides and examples. Tutors can review assignments. Unlike many CMI centres we are approved to mark our assignments.

MEMBERSHIP AS STANDARD
Worth over £1000. Study with us and gain free access to more than 2,000 online articles, books, journals and videos at your fingertips. Get career support with CV writing, redundancy and more.

L7 PROFESSIONAL CONSULTING QUALIFICATIONS
Introduction

Before starting a course that leads to a management consultancy qualification it is important to choose the correct level of study. Your decision will need to take into account a number of different factors:

- current job role
- previous experience
- general standard of education
- time availability

If you would like assistance with this decision please contact us at 0845 8620 140 or email us at customerservices@blueprintmanagement.college.

About us

As a top-quality training provider we are accredited by the Chartered Management Institute and the Institute of Consulting to offer a full range of nationally and internationally recognised management and consulting qualifications.

Our Fees

We believe in straight talking and transparency when it comes to money. What you see is what you pay. There are no “hidden” extras like VAT, registration, Certification, or assignment marking.

Everything is included – all learning resources, study texts, tutor support and we even pay for a studying membership of the Institute for you. The fee list is at the back of the brochure.

THREE STEPS TO CONSULTING SUCCESS

1. Choose the correct level
2. Select your qualification type
3. Enrol

The Blueprint Service

At Blueprint we provide high-quality supported distance learning that meets the needs of busy people. We understand that today's hectic world demands never a sense of work-life balance.

We also know that managers and consultants are always “on the go” and highly mobile so being able to access study resources 24/7 through our i-cademy learning portal is a real bonus.

About our courses

Our distance learning courses have been specifically designed and produced to meet the needs of today's practitioner. It is possible to enrol on these programs at any time – no waiting for the beginning of the academic year. You get instant access to all your study resources through our online learning portal - the i-cademy.
Consultancy qualification pathway

The simplest way to decide which qualification is best is to match your current experience and levels of ability to the qualification requirements, and then to check the full course details to make your final decision. Don't forget to think about your time availability and the speed with which you wish to obtain a qualification.

- Level 5 Professional Consulting
  - Diploma 6 units 6 assignments
  - Certificate 2 units 2 assignments
  - Award 1 unit 1 assignment
  - Internal or external consultants
  - Managers and team leaders looking to extend their skills set or change career
  - Functional specialists considering a move to consultancy
  - Change managers
  - Good standard of education and written business English

- Level 7 Professional Consulting
  - Diploma 7 units 7 assignments
  - Certificate 2/3 units 2/3 assignments
  - Award 1 unit 1 assignment
  - Experienced consultancy practitioners
  - Experienced functional specialist seeking to expand their remit or consultancy activities
  - Experienced middle or senior managers
  - Seasoned Project managers looking to operate in a total business context
  - 3+ years management experience
  - Degree level education or equivalent
  - Good standard of written business English

- Certified Management Consultant
  - Portfolio of CPD + References + Completion of assessment process with Institute of Consulting assessor
  - Full membership of the Institute of consulting
    - 3+ years as a practicing consultant
    - Level 5 diploma in Professional Consulting or acceptable equivalent
    - Experience of the full consulting cycle
    - Client testimonials and references
Level 7 Professional Consulting

The Level 7 programme has been developed for experienced consulting practitioners who now want to develop their skills to lead consultancy interventions and teams and work closely with clients to achieve organisational change; and for those seeking to enter management consultancy having gained significant expertise in their own functional area or senior/operational management.

Participants
- Consulting practitioners
- Experienced functional specialists
- Seasoned project managers
- Experienced Senior and Middle managers

Assessment demands
Each unit of learning has a written assignment of 3,500 words.
Most people take 4-6 weeks to complete a unit.

Level 7 Award
This short Award is a great kick-start to any career in consulting, or a short skills improver for the more experienced practitioner. Content includes Unit 7030 Managing consultancy interventions:

Study method: Distance Learning    Tuition support period: 3 months

Level 7 Certificate
The Certificate can be obtained by completing two units. However we understand that many practitioners seek a more rounded development experience so we have two options: a two unit option or a three unit option. In both options unit 7030 will be studied together with a choice of either one or two additional units from the permitted list.

Certificate Option 1 – two units
Core unit: Unit 7030 + One from: 7026, 7027, 7028, 7029, or 7031.

Study method: Distance Learning
Tuition support period: 4 months

Qualifications available
Three qualifications are available.
Award = 1 unit
Certificate = 2/3 units
Diploma = 7 units (4 core + 3 optional)

Delivery method
Distance learning with excellent personal tutor support.
Instant access to the ground-breaking i-cademy learning portal.
24/7 access to web based learning resources means you can study when it suits you.
Level 7 Diploma

To achieve the Diploma seven units must be studied. There are four mandatory units and three units from the optional choice list. Assessment is by one written assignment per unit.

Core units: 7026, 7027, 7030, 7031
Option units: Three from 7028, 7024, 7025, 7029, 7002, 7006, 7009, 7010, 7020
Study method: Distance Learning  Tuition support period: 12 months

Table of units available

The following table shows the units within the programme range and the rules relating to unit choices for all three qualifications.

- ✓ = Available for Award and Certificate
- M = Mandatory units for Diploma
- O = Optional unit choices for Diploma only. Choose three to value of 20 credits

<table>
<thead>
<tr>
<th>Unit Title</th>
<th>Award</th>
<th>Cert</th>
<th>Dip</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>7030 Managing consultancy interventions</strong></td>
<td>✓</td>
<td>✓</td>
<td>M</td>
</tr>
<tr>
<td>Content includes: Explores different models</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>and approaches for managing consultancy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>interventions together with individual</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>consulting style, the consulting cycle</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>identifying the main risks to success and</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>strategies to overcome these.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>7027 Entry and diagnosis</strong></td>
<td>✓</td>
<td>✓</td>
<td>M</td>
</tr>
<tr>
<td>Content includes: examines the initial</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>entry and diagnosis stage of the consulting</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>cycle, how to develop a positive client</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>relationship, identify client needs and</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>produce an effective proposal.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>7026 Organisational structure and culture</strong></td>
<td>✓</td>
<td>✓</td>
<td>M</td>
</tr>
<tr>
<td>Content includes: explores organisational</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>culture and structure, their impact upon</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>the client organisation, diagnostic tools,</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>techniques and change management models to</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>support the work of the consultant.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>7031 Tools and techniques for effective</strong></td>
<td>✓</td>
<td>✓</td>
<td>M</td>
</tr>
<tr>
<td>consulting**</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Content includes: understanding of a wide</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>range of tools of analysis used for</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>effective problem diagnosis, situation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>analysis, problem solving and decision</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>making and how to use them in a structured</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>way in various stages of the consulting</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>cycle</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>7028 Group dynamics and facilitating</strong></td>
<td>✓</td>
<td>✓</td>
<td>O</td>
</tr>
<tr>
<td>skills**</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Content includes: discusses the impact of</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>group dynamics, leading groups and teams,</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>strategies for developing and maintaining</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>productive working relationships, managing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>group dynamics and the role of facilitation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>within consulting.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>7029 Communication strategies for</strong></td>
<td>✓</td>
<td>✓</td>
<td>O</td>
</tr>
<tr>
<td>consulting**</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Content includes: explore how to create effective communication strategies, deploy effective communication skills to build relationships and communicate effectively with clients.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Content</th>
<th>X</th>
<th>X</th>
<th>O</th>
</tr>
</thead>
<tbody>
<tr>
<td>7024</td>
<td>Professional practice</td>
<td>Content includes: understanding the professional and ethical standards to which consultants should work, codes of conduct, confidentiality, and dealing with ethical dilemmas.</td>
<td>X</td>
<td>X</td>
<td>O</td>
</tr>
<tr>
<td>7025</td>
<td>Professional development in consulting</td>
<td>Content includes: examines the importance of professional development in the consulting environment, the Consulting Competency Framework, managing own CPD, the development of own team and development of clients employees</td>
<td>X</td>
<td>X</td>
<td>O</td>
</tr>
<tr>
<td>7002</td>
<td>Strategic performance management</td>
<td>Content includes: examining the performance of organisations and strategic business units, effective business planning and target setting, managing business unit performance, organisational politics, and delegation and influencing skills.</td>
<td>X</td>
<td>X</td>
<td>O</td>
</tr>
<tr>
<td>7006</td>
<td>Organisational direction</td>
<td>Content includes: reviewing the client’s organisational strategic aims and objectives, creating corporate strategies, the strategic planning process, situational analysis and strategic options modelling.</td>
<td>X</td>
<td>X</td>
<td>O</td>
</tr>
<tr>
<td>7009</td>
<td>Strategic project management</td>
<td>Content includes: strategic project planning, working with project sponsors and stakeholders, project planning, gaining agreement to implementation managing and handing over the project</td>
<td>X</td>
<td>X</td>
<td>O</td>
</tr>
<tr>
<td>7010</td>
<td>Organisational change</td>
<td>Content includes: understanding change models, tools and techniques, developing strategies for change, evaluating the impact of change strategies.</td>
<td>X</td>
<td>X</td>
<td>O</td>
</tr>
<tr>
<td>7020</td>
<td>Leadership coaching and mentoring skills</td>
<td>Content includes: developing skills and practices that support coaching and mentoring. You will learn about ethical issues, the creation of coaching and mentoring plans and how to overcome resistance.</td>
<td>X</td>
<td>X</td>
<td>O</td>
</tr>
</tbody>
</table>
What the Chartered Management Institute said about us:

“All workbooks contain first-rate knowledge and understanding... It is rare to see candidate support material of such high quality”

Testimonial:

I chose to study my diploma in management consultancy through Blueprint, and I am now qualified thanks to the excellent support from my tutor.

From the start Blueprint was very quick to send me through all my study material, and very soon after they arrived I received a call from my tutor to talk me through my studies. She offered on-going support and made me feel as though I could pass all of the assignments, despite the long period of time since I had last studied.

I can honestly say that it was the motivation provided by my tutor that saw me through to passing the diploma, and she was a huge source of encouragement for me. The feedback on all of the assignments was constructive, and always given to me very quickly after submission.

Without a doubt if I were to consider studying in the future I would use Blueprint based on the quality of the material and the quality of the tutors. Thank you Blueprint for all of your support.

Julie Jones
Financial Sector Management Consultant

Delivery method

Our courses are delivered through highly supportive distance learning using a combination of personal tutor support and access to Campus our online learning portal. On enrolment, you gain instant access to i-cademy where you will find all your learning materials and other study resources available for viewing and download.

You will be allocated a personal tutor who will guide you through your course, undertake telephone tutorials and assess all of your course assignments.

You will need a PC, Laptop or Notebook with sound, internet access, and meet minimum browser requirements of: Firefox 4+, Internet Explorer 8, Safari 5, Google Chrome 11, or Opera 9. You will need to disable pop-up blockers and enable cookies for the learning portal.

If you would prefer not to use our online portal and use traditional distance learning with physical workbooks and learning materials please let us know as we can provide this. There may be additional charges for this service.

How to enrol

You can enrol online, by email, phone or by post. For questions about any of our courses, phone 0845 8620 140 or email: enquiries@blueprintmanagement.college

You just need to enrol online at www.blueprintmanagement.college or www.consultancytraining.org.uk. You will also be asked to complete an enrolment form with your unit choices.

If your employer wishes to sponsor your learning, we are happy to send them the invoice for payment. However, we will need to have an official company purchase order number first, which you can insert into the relevant box on the enrolment form.

Before enrolling please make sure you have read our terms and conditions, these can be found on our website www.blueprintmanagement.college.
Course Fees

The table below details the fees for each course.

The price shown is fully inclusive of VAT.

There are NO hidden additional fees to pay such as registration or certification

Our instalment option is for individuals paying their own fees. Companies do not qualify.

<table>
<thead>
<tr>
<th>Course</th>
<th>Fee £</th>
<th>Instalment option</th>
<th>Deposit £</th>
<th>Number of instalments</th>
<th>Instalment £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 5 Award Professional Consulting</td>
<td>456</td>
<td>Y</td>
<td>240</td>
<td>2</td>
<td>138</td>
</tr>
<tr>
<td>Level 5 Certificate Professional Consulting</td>
<td>900</td>
<td>Y</td>
<td>300</td>
<td>3</td>
<td>220</td>
</tr>
<tr>
<td>Level 5 Diploma Professional Consulting</td>
<td>1560</td>
<td>Y</td>
<td>360</td>
<td>7</td>
<td>180</td>
</tr>
<tr>
<td>Level 7 Award Professional Consulting</td>
<td>594</td>
<td>Y</td>
<td>360</td>
<td>2</td>
<td>220</td>
</tr>
<tr>
<td>Level 7 Certificate Professional Consulting – two units</td>
<td>960</td>
<td>Y</td>
<td>360</td>
<td>3</td>
<td>280</td>
</tr>
<tr>
<td>Level 7 Diploma Professional Consulting</td>
<td>2340</td>
<td>Y</td>
<td>480</td>
<td>7</td>
<td>274.28</td>
</tr>
</tbody>
</table>

There are no interest charges for our instalment plan but a small discount (£60) is automatically given to those who pay in full.

Instalment options are only available when paying by a debit or credit card or by using PayPal.

Instalments are taken on a 30 day cycle – every 30 days from the date of purchase.

The fee table shows the deposit + number of 30 day instalments

For Example: Level 7 Diploma in Professional Consulting =

\[1 \times \text{Deposit £}480 + 7 \times \text{£} 274.28\]

The instalment option is not pay-as-you-go, or linked to your progress on the course. Your course fee is due in full on the day of enrolment, but we are allowing you to spread payment over a longer period of time. In the unlikely event, you cancel your course halfway through, you will still owe the full fee. Non-payment will result in the course being cancelled.
E-LEARNING

- study online or offline
- great tutors
- specialist learning materials
- get qualified

Blueprint Education and Training Services Limited
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Basingstoke
RG22 5LB
0845 8620 140
www.blueprintmanagement.college